

\$500,000 Giveaway to Schools
Encouraging Their Students
To Do Good Deeds

Philanthropist Alan Shawn Feinstein will divide \$500,000 among schools nationwide whose students do a 'Good Deeds' campaign this March to help the needy - \$1 for every good deed they do, including any cans of food they collect for their local anti-hunger agency.

If more than 500,000 good deeds and/or cans are collected, his \$500,000 will be divided proportionately among all participating schools, based on the total each school reports to him, with a maximum of \$1000 to any one school.

To share in this, school principals should simply encourage their students to do good deeds for others, then send him a letter, along with any newspaper articles or other news about them, with their school's name and address, email address, number of their students participating and the total of the good deeds they did, including any cans of food they raised and the agency receiving them – all mailed to him the second week of April only.

The Feinstein \$500,000 will be distributed among all participating schools by mid-May – up to a maximum of \$1000 for each participating school. They will also receive Feinstein Jr. Scholar cards for all their participating students, identifying them as youngster helping to make the world a better place, and a banner for posting in their school identifying them as a 'Feinstein Leadership School' helping people in need.

Feinstein's Good Deeds school campaign is already in 129 New England schools. He reports on their good deeds every weekend on his local PBS show 'Our Great Kids'.

“Every youngster has the power to put smiles on the faces of other peoples' by doing something kind for them”, says Feinstein. “And every time they do, they make the world a better place. And that makes them a very special person.”

The best good deeds will be posted on his website in June for national recognition and motivation for other Feinstein Leadership Schools.